

Marketing Support

PRESENTATION



Marketing Support

Why is **marketing important?**

The purpose of marketing is to help businesses grow efficiently and reach their highest potential for ROI by promoting brands, products and services. Marketing promotions usually focus on boosting content engagement, increasing sales of products and services and growing brand awareness. Marketing and promotions can be traditional, digital or both. Traditional marketing refers to print media, and digital marketing refers to online media. Here are some traditional and digital marketing avenues included in this presentation:

Marketing Focus Areas

- Digital Marketing
- Brand Content Development
- Photography
- Public Relations & Communication
- Marketing Presentations
- Brochures / Marketing Collateral
- Merchandising
- Signage
- Events



Digital Marketing

Digital marketing provides businesses with the ability to reach a wider audience through various online channels. It allows businesses to target specific demographics and track the effectiveness of their campaigns in real-time, enabling them to make data-driven decisions. Effective digital marketing can lead to increased brand awareness, customer engagement, and ultimately, increased sales and revenue. It is also the most cost-effective means of brand building both to the end user market and when try to reach international markets. When all your digital marketing platforms are performing, you can move spend between areas to reach maximum effectiveness of the strategy.



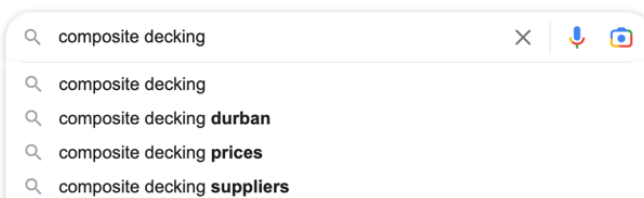
Account structure and coverage

- We separate campaigns by region distributor branch and product family
- We run brand search to protect demand and non brand search to capture category intent
- We deploy campaigns for broad reach
- We layer audiences including remarketing, custom intent in market and first party lists

Creative and assets

- We build responsive search ads with strong headlines benefits proof and clear calls to action
- We attach sitelinks callouts structured snippets image assets price and promotion assets
- We add location assets and call assets aligned to business hours
- We produce video campaigns for testimonials launches and promotions using short punchy videos

SEARCH



DISPLAY / IMAGE & YOUTUBE

Example of your native ad at 300x250



Super Resilient Cladding With A 25 Year Warranty For Long-Term Peace of Mind.

Eva-Last

[Learn more >](#)

RICH TEXT ADS

Example of your image ad at 300x250



Decking Designed To Outlast

Sustainable Bamboo Composite Decking In A Range of Colours And Finishes.



Account structure and coverage

- We separate campaigns by funnel stage prospecting warm remarketing and existing customers
- We group ad sets by location catchment areas product family and language where relevant
- We pair one clear objective per campaign Sales Leads Traffic Engagement or Store traffic
- We mirror real distributor service areas with precise location targeting and exclude out of area regions

Creative and assets

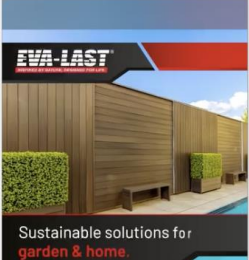
- We lead with a strong visual hook in the first two seconds then show product in use and the installer or homeowner outcome
- We use short videos for Reels and Stories
- We highlight distributor value fast stock local support easy pickup financing and promo bundles
- We refresh creative every quarter and rotate new colours, textures, case studies, seasonal offers and common objections



Meta – Ad Examples

Eva-Last Sponsored

Upgrade your home with Eva-Last. Stylish composite cladding and beams built to last with low upkeep and lasting beauty.



Sustainable solutions for garden & home.

0:01 / 0:26


eva-last.co.za
ALL YOUR EXTERIOR NEEDS Get quote

Carmen du T... 12 comments 12 shares

Like Comment Share

Eva-Last Sponsored

Your deck should feel like a holiday. Warm, natural, and always ready for a barefoot morning coffee or a sunset braai.




YOUR DECK, YOUR ESCAPE Get quote

JUST S AND RE Feels lii

Like Comment Share

Eva-Last Americas Sponsored

Transform your outdoor spaces with Eva-Last's eco-friendly composite building materials. Request a ...See more



ADVANCED AESTHETICS. Get quote


BE DU Upi

Nina Minne and ... 6 comments 1 share

Like Comment Share

Eva-Last Americas Sponsored

Evolver is Eva-Last's premium fencing system made for modern living. Enjoy privacy, style, & serenity with durable, eco-friendly fencing.



Advanced Composite... Learn more


Low-Maintainer Long-le

2 1 comment

Like Comment Share

Tier Indoor flooring Sponsored

Get the warmth of real wood with the durability of composite. TIER Element offers stunning timber aesthetics with ...See more



Real wood look, no compromises Get quote


Timber SPC du Minima

Carmen du T... 47 comments 23 shares

Like Comment Share

Eva-Last Sponsored

Discover the future with VistaClad, an innovative composite cladding system, available in both Apex and ...See more



CLIP LOCK DESIGN. Get quote

COST-EFFECT Enhanc


Complete Clad...

145 22 comments 9 shares

Like Comment Share

Eva-Last Sponsored

Introducing Lifespan Architectural Beams, a versatile and durable way to elevate your space. Learn more now!



DESIGN VERSATILITY. Get quote

LIGHTV DESIGN Effortle:


Perfect Pergola...

34 2 comments

Like Comment Share

Eva-Last Sponsored

Revive your home with moisture-resistant, stylish cladding. Get the beauty of wood in a sustainable, low- ...See more



Modern walls, zero hassle Get quote

Claddin stylish Easy to


DIY-friendly up...

30 17 comments

Like Comment Share

Eva-Last Sponsored

RapidRail delivers durable, stylish, and eco-friendly composite railing that installs fast and stands up to ...See more



Strong & Stylish Railing Get quote

Quick & Installa Installs

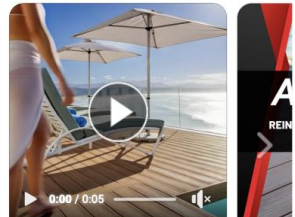
Secure & stylish

27 11 comments 1 share

Like Comment Share

Eva-Last Americas Sponsored

Meet the internationally renowned brand that's bringing a fresh take on composite & PVC decking with high ...See more



Advanced Composite... Get quote

Low-maintainer Moistur

Built with inteq...

4

Like Comment Share

Account structure and coverage

- We use Campaign Groups to organise by region distributor branch and funnel stage
- We geo target real service areas for each distributor and use language targeting to match local markets

Creative and assets

- We turn case studies and range guides into Document Ads with a clear call to action such as download now or request a sample
- We build carousels that compare colours textures and profiles, then end with a strong call to action
- We localise visuals and copy for each region and highlight local support stock and delivery
- We refresh creative every quarter, rotating testimonials, seasonal offers, answers to common objections and new project photography
- We standardise templates for Single Image, Carousel, Video and Document to speed production and maintain brand consistency



LinkedIn – Ad Examples

Eva-Last®
2,059 followers
Promoted

Elevate your architectural visions with Eva-Last composites. Explore sustainable decking, cladding and architectural beams crafted to last with beauty and performance in harmony.

EVA-LAST®
INSPIRED BY NATURE, DESIGNED FOR LIFE.

BUILD SMARTER WITH EVA-LAST

EVA-LAST®
INSPIRED BY NATURE, DESIGNED FOR LIFE.

DECKING, CLADDING, BEAMS

7

Eva-Last®
2,059 followers
Promoted

Bring your architectural vision to life with Lifespan composite beams. Designed for versatility, performance and beauty, Lifespan offers the look of timber with the strength of advanced materials.

LIFESPAN
COMPOSITE ARCHITECTURAL BEAMS

TRANSFORM OUTDOOR SPACES

LIFESPAN
COMPOSITE ARCHITECTURAL BEAMS

- DESIGN VERSATILE
- LIGHTWEIGHT
- LOW-M
- INCREASED
- DECAY RESISTANT

ELEVATE ARCHITECTURAL DESIGN

Like Comment Repost

Eva-Last®
2,059 followers
Promoted

Bring lasting beauty to your hospitality project with Eva-Last. Our composite decking, cladding, and architectural beams combine comfort, durability, and standout design.

EVA-LAST®
INSPIRED BY NATURE, DESIGNED FOR LIFE.

Design That Welcomes.
Durability That Lasts

DESIGN THAT WELCOMES GUESTS IN STYLE

Decking

NATURAL DECKING FOR LUXURY RETREATS

Like Comment Repost

Social Media – YouTube Video

The screenshot shows the YouTube channel page for Eva-Last. At the top, there is a search bar and navigation icons. The channel banner features the text "SUSTAINABLE COMPOSITE BUILDING MATERIALS" over a background of wooden decking. Below the banner, the channel name "Eva-Last" is displayed along with the handle "@EvaLast", 218 subscribers, and 33 videos. A "Subscribe" button is visible. The navigation menu includes "HOME", "VIDEOS", "SHORTS", "PLAYLISTS", "COMMUNITY", "CHANNELS", and "ABOUT".

All the videos created are placed onto our YouTube channel, where we pay for our videos to be shown as adverts. So, the videos are both for our use on websites and for customers, but also have a further function in terms of “social media advertising” to create more brand awareness.

The video shows a close-up of the wooden decking material. A red text box is overlaid on the video with the following text: "Be sure to check your local building codes before installation. To download the full installation guide visit: www.eva-last.com". The video player interface shows a progress bar at 1:07 / 5:04 and various control icons.

The video shows a collage of images related to the company. It includes a woman working at a computer, a large industrial machine, and a factory floor with workers. The video player interface shows a progress bar at 0:19 / 3:09 and various control icons.

Floori – AR Visualiser

tier[™]
Fabulous, functional, forever.
www.tierflooring.co.za

TRY OUR NEW *visualiser app*

MAKES FLOOR SELECTION EASY!

TIER Flooring has always used powerful technology to create beautiful, hard-wearing and durable finishes for floors. Now, with its visualiser app, selecting an ideal colour scheme for your home just became a whole lot easier.

FOLLOW THESE EASY STEPS:

- 1** Scan the QR code below or go to: www.tierflooring.co.za/colour-visualiser/
- 2** Take a photo or choose an existing one off your device
- 3** Select a floor from the TIER range and view your room with the selected TEIR floor

Tel: + (27) 10 271 1632
E-mail: sales@tierflooring.co.za
Scan to go to our visualiser app.

A PRODUCT BY **EVA-LAST**[®]



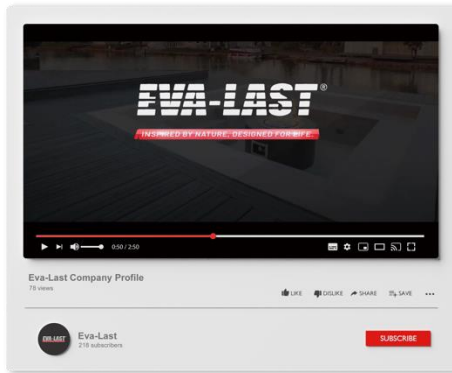
- Floori has harnessed the power of Augmented Reality and placed it in the hands of the consumer using our Tier Indoor Flooring product range.
- Floori allows consumer to photograph their personal floor space and overlay our Tier Flooring boards to virtually visualize ways in which our product can enhance interior designs.
- Outside of consumer use, Floori assists our Composite Experts in showcasing the full Tier Flooring offering to the the consumer, without having to hand over physical samples.
- Currently, Floori is available in South Africa, United Kingdom and Australia and we are geared to expand on the capability during 2023 and with future developments on our Tier Indoor Flooring range.

Brand Content Development

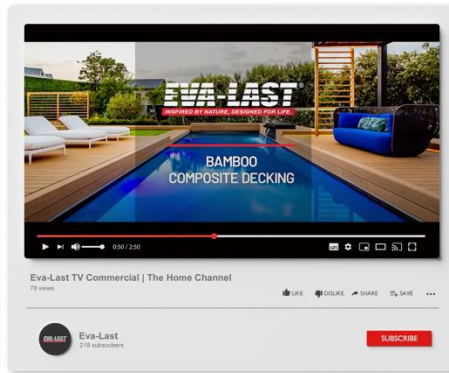


Brand content development is crucial for building and maintaining a strong brand identity. It helps businesses connect with their target audience and build trust and credibility. Effective brand content increases brand awareness, drives website traffic, and ultimately leads to increased sales and revenue. Without investing in brand content development, businesses risk getting lost in a sea of competitors. It is also proven that recognised brands can derive more margins than “me too” competitor brands.

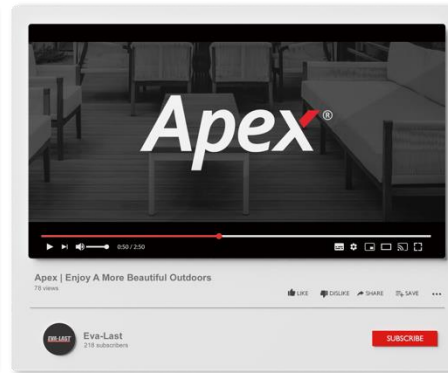
CORPORATE, PRODUCT AND INSTALLATION VIDEOS



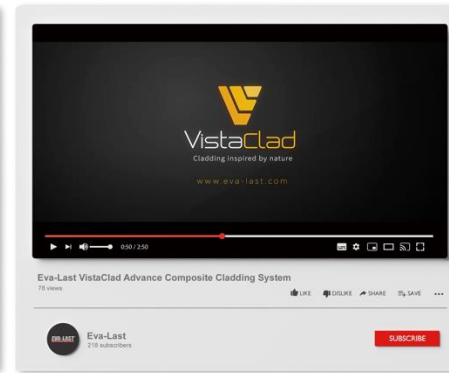
Eva-Last Company Profile



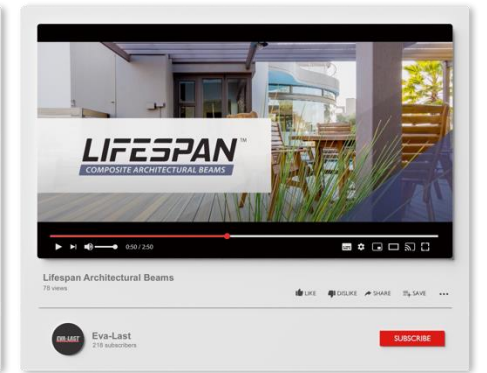
Eva-Last TV Commercial



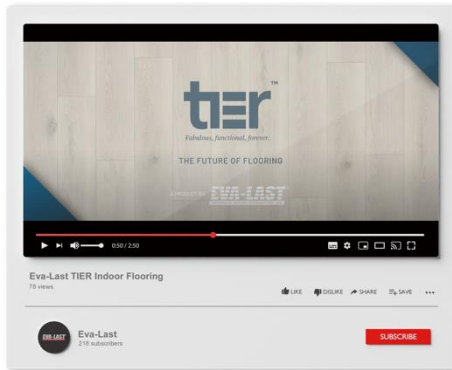
Eva-Last Decking Brands: Apex / Infinity / Eva-tech



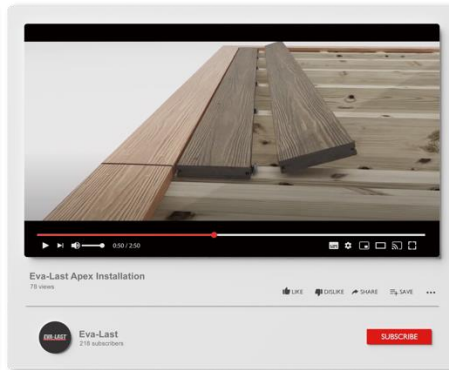
Eva-Last VistaClad Brand



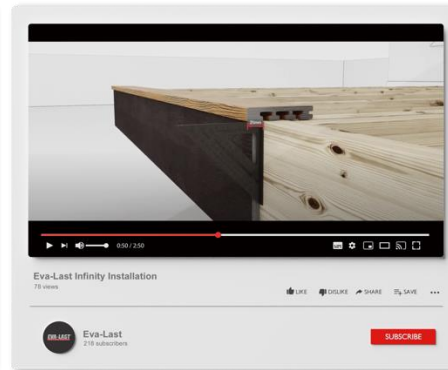
Eva-Last Lifespan Brand



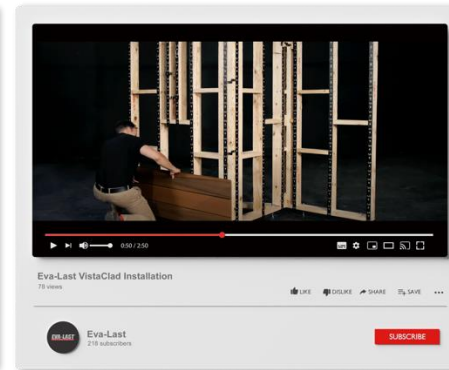
Eva-Last TIER Brand



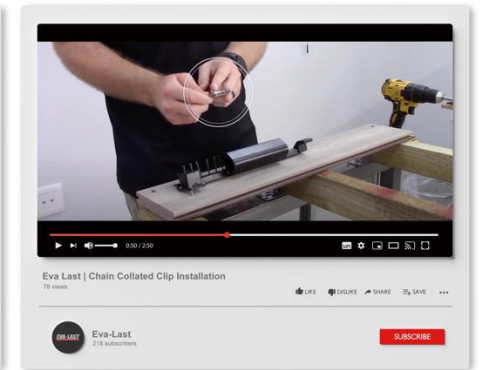
Apex Installation



Infinity Installation



VistaClad Installation



Chain Collated Clip Installation

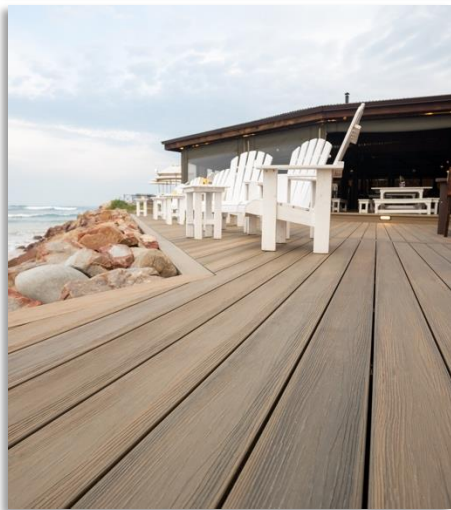


Photography

Photography provides businesses with fresh and unique visual content for their marketing materials, which makes them stand out in a crowded market. It can also be used to showcase new products,, which can attract new customers and retain existing ones. In addition, high-quality new photography can help businesses maintain a professional and modern image.

Photography – Product Lifestyle and Profiles

Product Lifestyle Photos



Profile Photos

Profile photos are used in marketing collateral to show the board make-up as seen in the example below.

PRODUCT COMPOSITION *Infinity*[®] IS

I-Series offers a cost-effective, lightweight decking option thanks to its revolutionary shape which uses less material but maintains class-leading strength, stiffness, and span capability.



P PATENTED TECHNOLOGY

Capping material:
Engineered polymer

Core material:
PE composite



COST-EFFECTIVE
Smart shape saves on transport & installation



LIGHTWEIGHT
I-beam design is lighter by using less material



SPAN
Span capability of heavier boards



INSTALLATION
Easier and more efficient installation

Profile photos are used in marketing collateral to show the different board types as well as the colour and texture, as seen in the examples below.

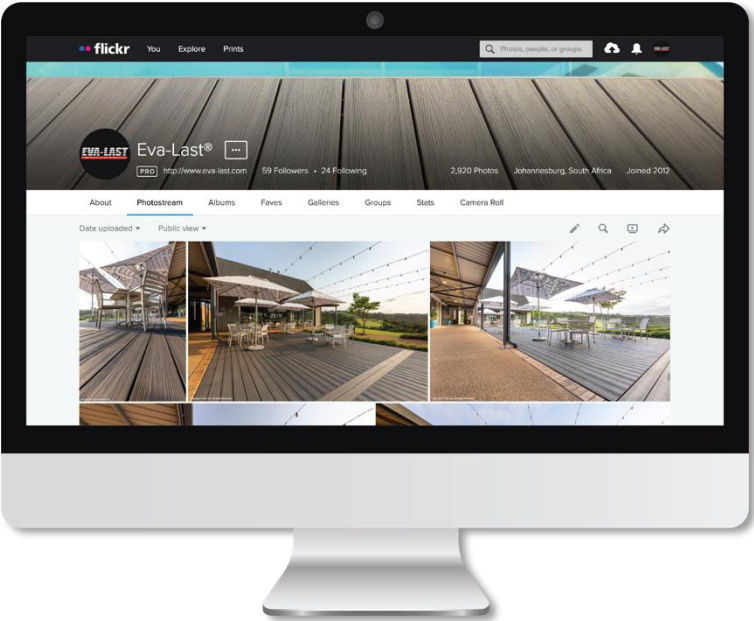
Grooved Board



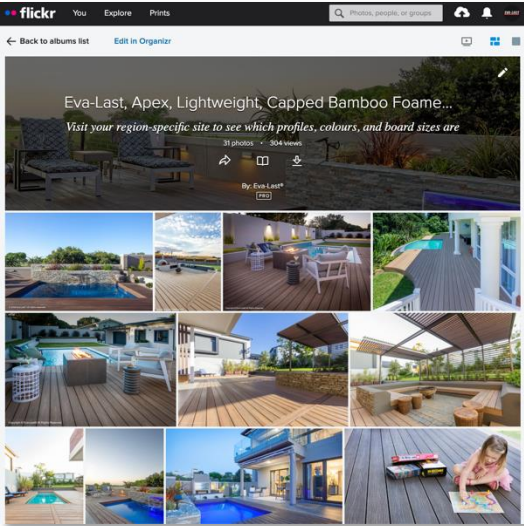
Starter Board



Flickr Brand Galleries

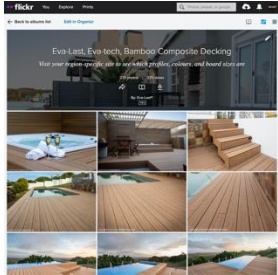
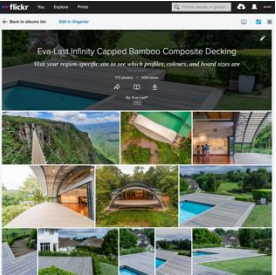
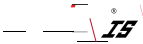
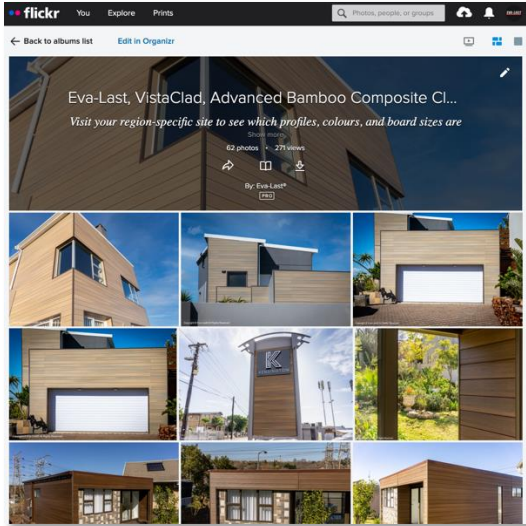


Apex[®]



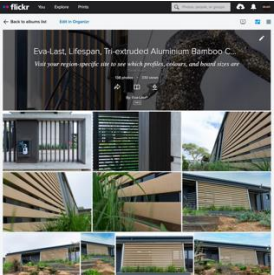
VistaClad[™]

Cladding inspired by nature



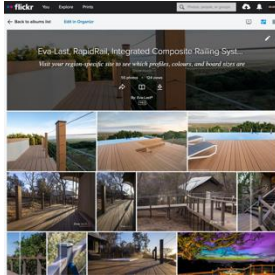
LIFESPAN

COMPOSITE ARCHITECTURAL BEAMS



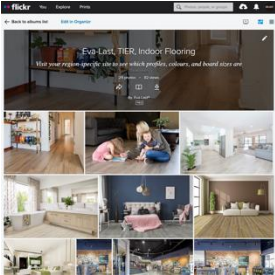
RAPIDRAIL

INTEGRATED RAILING SYSTEM



tier

Flooring, Decking, Joists

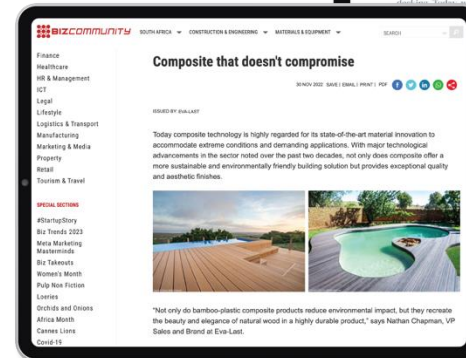
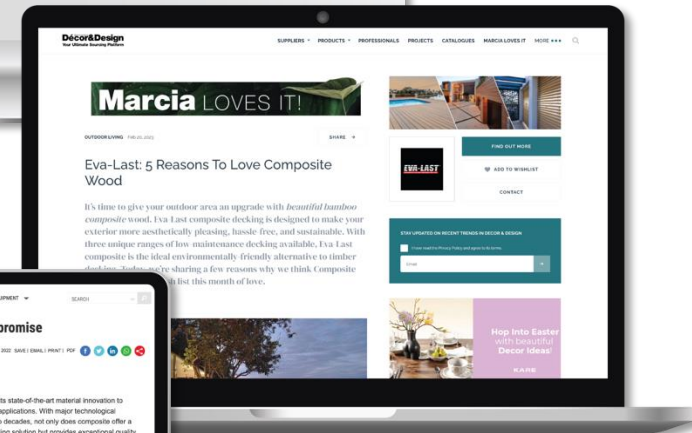
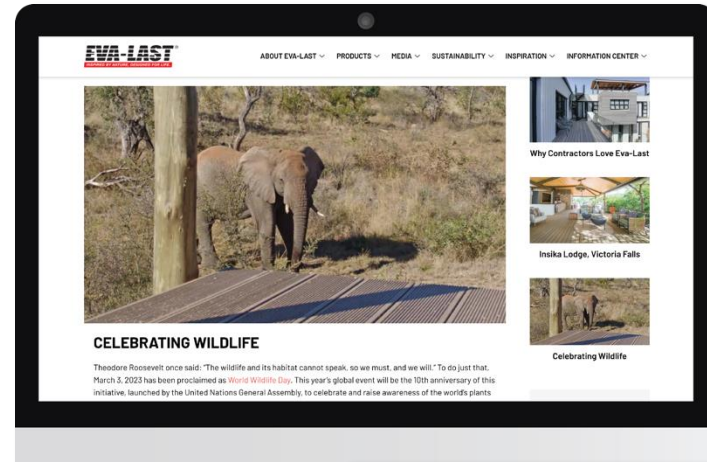




Public Relations & Communications

PR (Public Relations) plays a vital role in a marketing strategy as it helps businesses build and maintain their reputation with their target audience. It can also help generate positive media coverage and increase brand awareness, which ultimately creates interest in your company and its products and new sales opportunities. An effective PR strategy can ultimately lead to increased credibility, customer loyalty, and ultimately, increased sales and revenue.

Magazine PR Articles - Print & Digital



Advertisements – Print Media



Case Studies - Digital

PROJECT OVERVIEW

Eva-Last® selected to meet rigorous aesthetic and environmental criteria

Radisson RED Rosebank is located in the new retail use Oxford Parks precinct on a prominent corner of one of Johannesburg's most sought-after shopping locations. The 222-room hotel was designed to meet a brief of being a substantial building that was architecturally representative of the location and would enhance the street appeal.

Construction of South Africa's second Radisson RED was completed in August 2023, using materials that were specified to be low in maintenance requirements but architecturally relevant to the health-conscious guests and members.

SUSTAINABLE DESIGN AT THE HEART OF RADISSON RED

As a brand, Radisson RED has a stated commitment to sustainable design. This is in keeping with the development requirements of the Oxford Parks project, which mandates all construction within the zone to adhere to a minimum four-star Green Star rating.

03



No. 06

Decking and pergolas | Garden, South Africa | Radisson RED hotel, Parko Project

Photography Credit: Patrick King Photography | Copyright © Eva-Last® Red Hotel, All rights reserved.

LIFESPAN EVA-LAST eva-tech

ABOUT US

Eva-Last® is a globally reputable brand that utilizes a solution-driven business model to create innovative, sustainable building materials and systems that add value to customer lives. At the heart of Eva-Last® is a team of highly capable, creative specialists united in a passion to promote environmental consciousness through eco-friendly building products and operations. By embracing low environmental impact manufacturing and cutting-edge composite technology, Eva-Last® is revolutionizing how building can be done. We design and deliver beautiful, long-lasting green alternatives that make our customers' lives easier, healthier, and just plain better.



Radisson Red

No. 05

Steyn City Lagoon Case Study | October 2022

© Eva-Last® | Lifespan® and Infinity® | Seating, South Africa | Green City

EVA-LAST Infinity LIFESPAN VistaClad

No. 08

Wall cladding, Gate cladding, Pool pergola | October 2021

Pretoria, South Africa | The Capital Hotel

LIFESPAN EVA-LAST VistaClad

No. 09

Decking, staircase, pergola, and suspension bridge | March 2020

Hoedsig Valley, Zimbabwe | The Arches Gallery at Abeyaya Lodge

Infinity EVA-LAST LIFESPAN

No. 10

Zimbabwe Walkways, Zimbabwe Estate, Dolphin Creek, KwaZulu-Natal

Decking for north and south walkways, viewing decks, stairs and railings | September 2021

RAPIDRAIL EVA-LAST Infinity

No. 11

Insika Lodge, Victoria Falls

Infinity Decking, Hull Fasteners, Victoria Falls, Zimbabwe, November 2022

EVA-LAST www.eva-last.com Infinity

Steyn City Lagoon

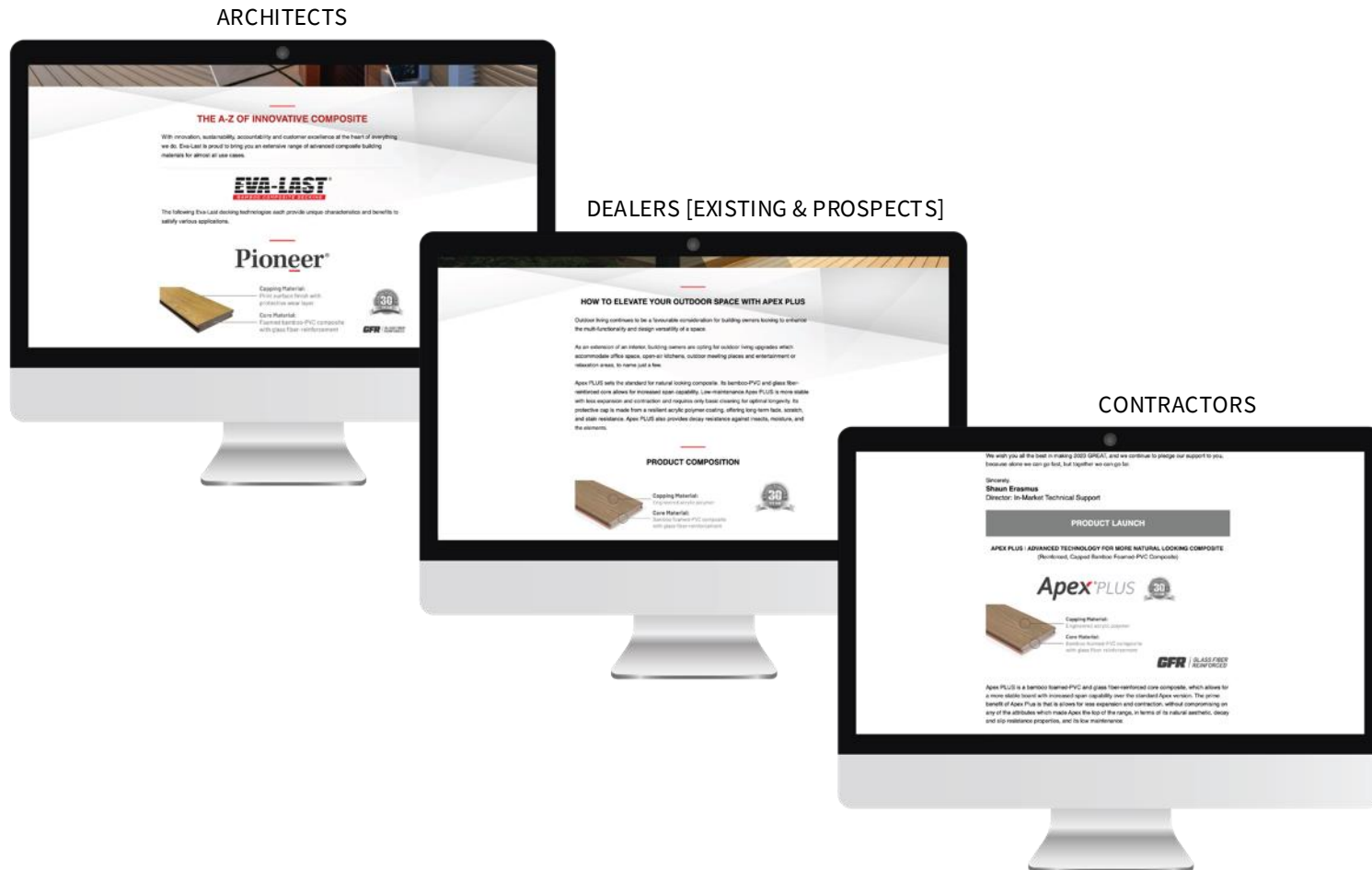
The Capital Hotel

The Arches Gallery

Zimbabwe Walkways

Insika Lodge

FIRST PARTY DATA: TARGETED EMAIL CAMPAIGNS



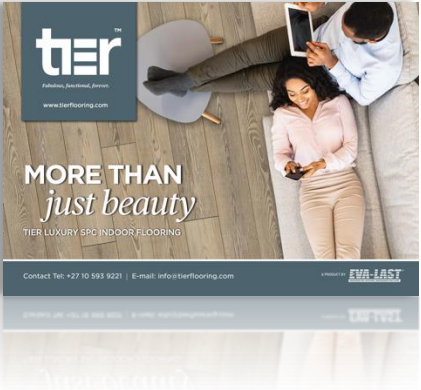
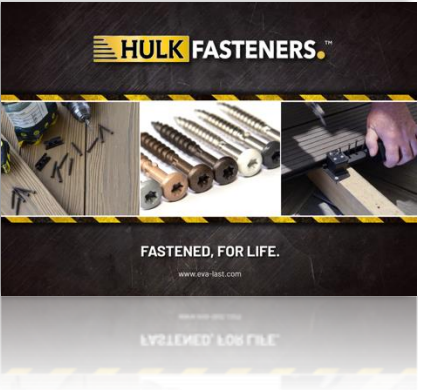
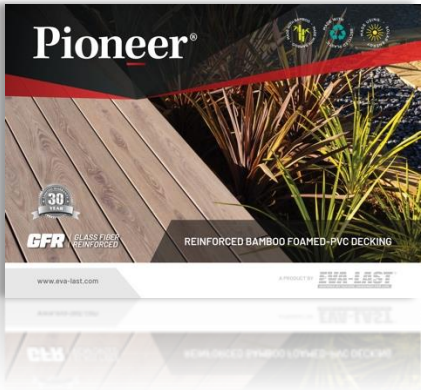
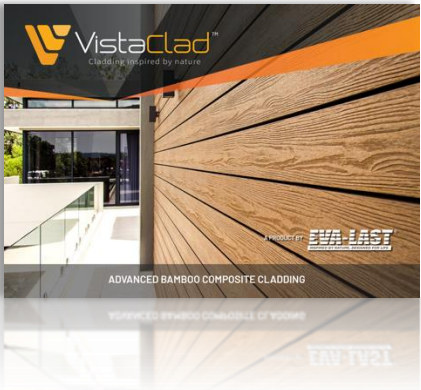
- As a means of re-engaging with existing professionals, business owners and databases collected over the years, we have embarked on strategic, customized email marketing campaigns.
- All of our communications comply with the laws set out within each of the territories in which we distribute our email campaigns.
- We frequently share product updates with the specifying markets.
- At least once a month, we communicate product news or developments with existing and prospective dealers across the world.
- We identify to engage with our contractor network on our diverse range of technical, installation and product information.
- Email marketing is an extremely effective method of direct marketing to very specific audiences, with tailored content.
- The results of our email marketing campaigns have been extremely successful, and we plan to continue to build these databases and communications during 2023.

Marketing Presentations

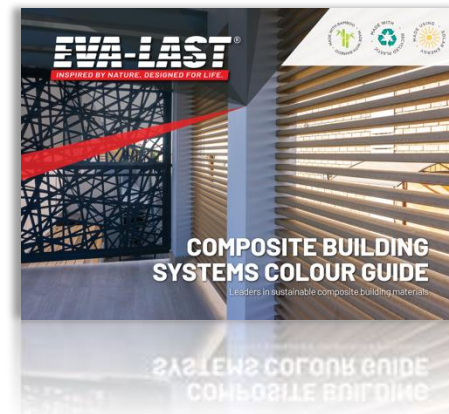
New product presentations provide an opportunity for businesses to showcase their latest offerings and generate excitement among their target audience. They can also help educate customers on the benefits and unique features of the new product. Effective new product presentations can also help businesses differentiate themselves from their competitors and establish themselves as innovative and forward-thinking. These are key sales tools in presentations to both existing and potential distributors and customers.

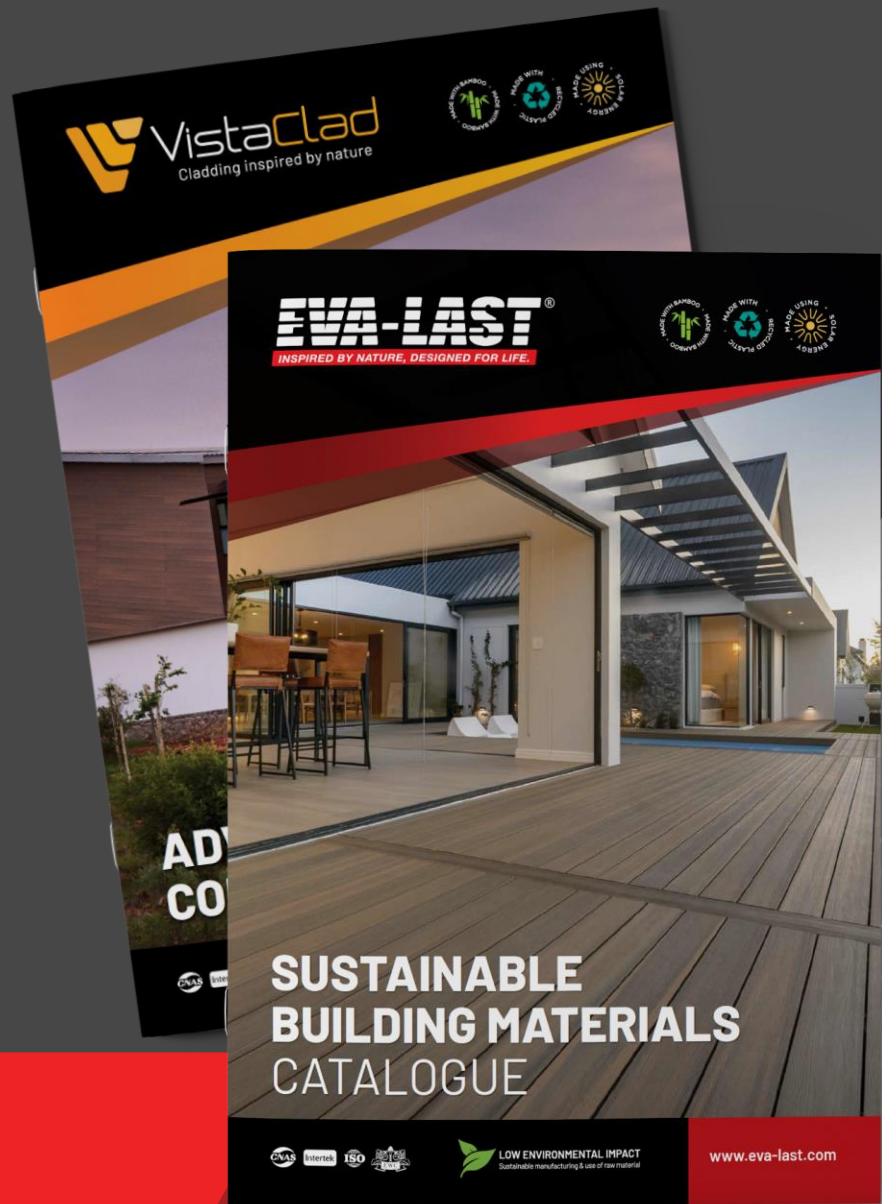


Product Presentations



Corporate & Proposal Presentations



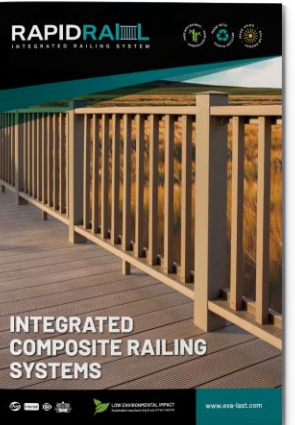
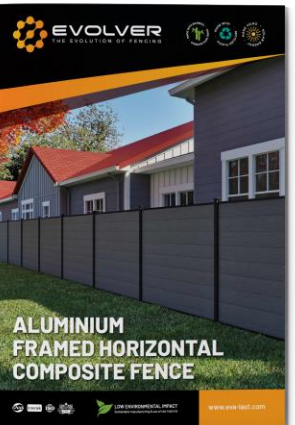
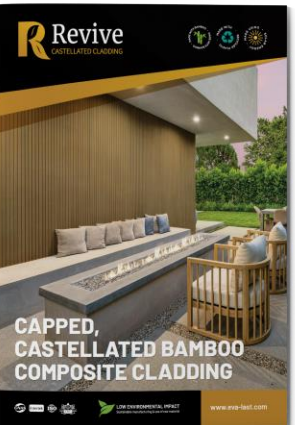
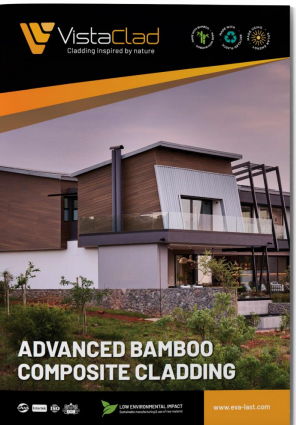
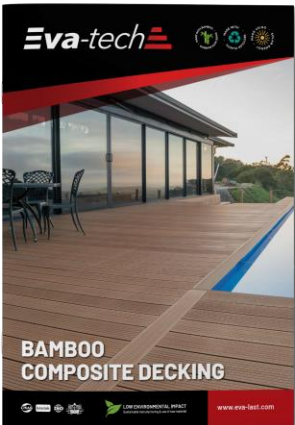
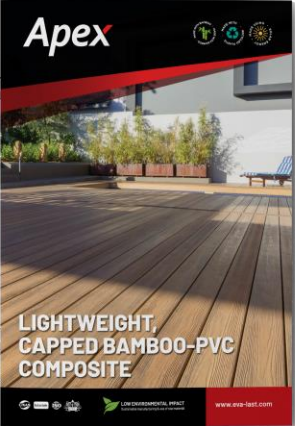
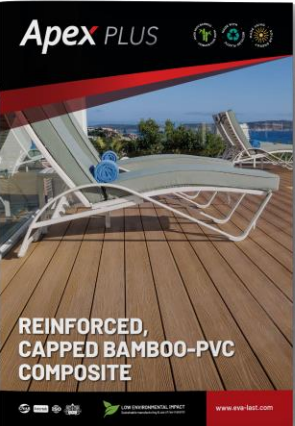
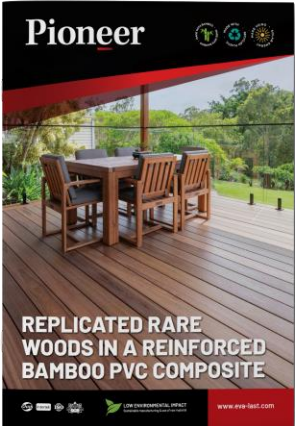


Brochures

Marketing Collateral

Brochures and marketing collateral are important tools for sales to communicate their brand message and product offerings to potential and existing customers. They can help provide detailed information about a product or service, showcase its benefits and unique features, and ultimately persuade customers to make a purchase. Well-designed and informative brochures and marketing collateral can also help businesses establish credibility and build trust with their audience, leading to increased brand loyalty and sales.

Product Catalogue & Brochures



Regional Brochures

AUSTRALIA



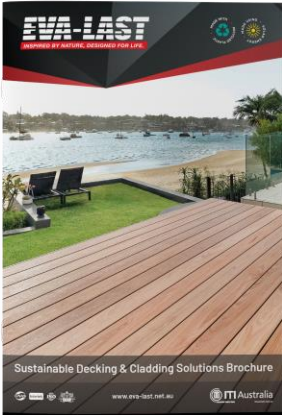
AUS Brochure



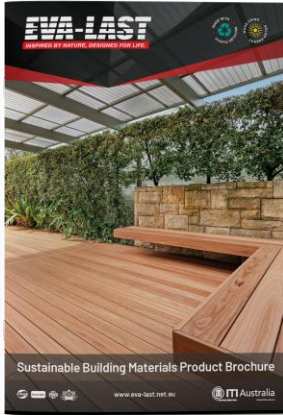
VIC Australia



QLD Australia



WA Australia



SA Australia

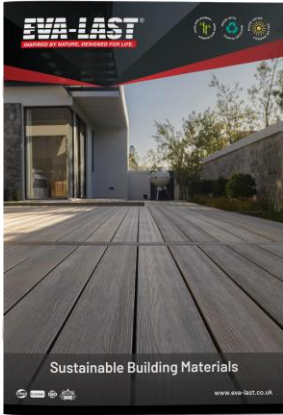


NSW Australia

NEW ZEALAND



UNITED KINGDOM



SPAIN



GERMANY



POLAND



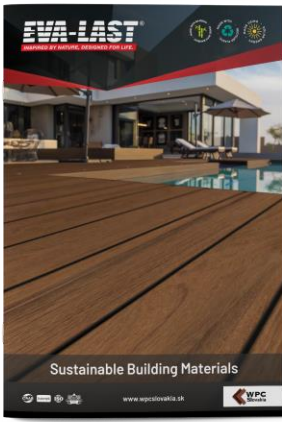
NETHERLANDS



COLUMBIA



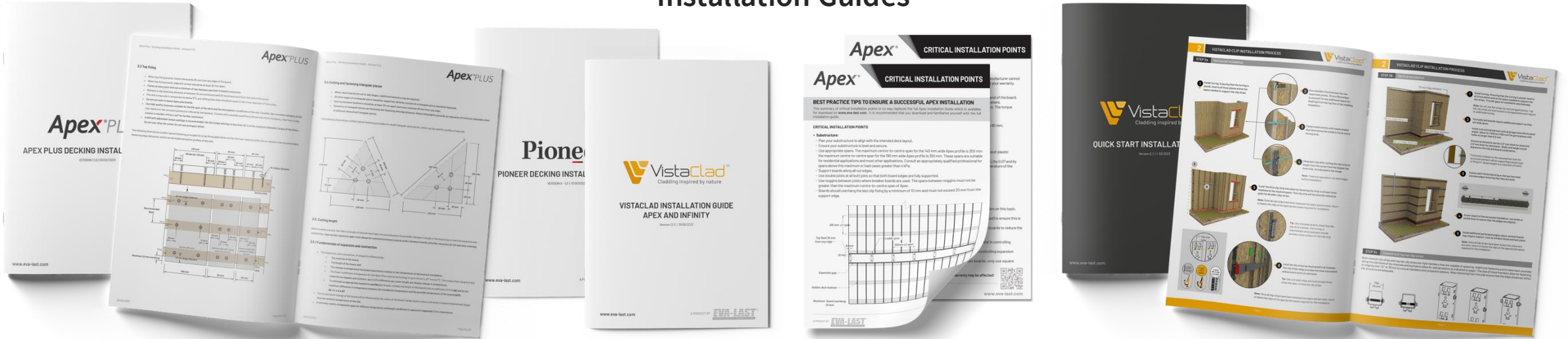
SLOVAKIA



ISRAEL



Installation Guides



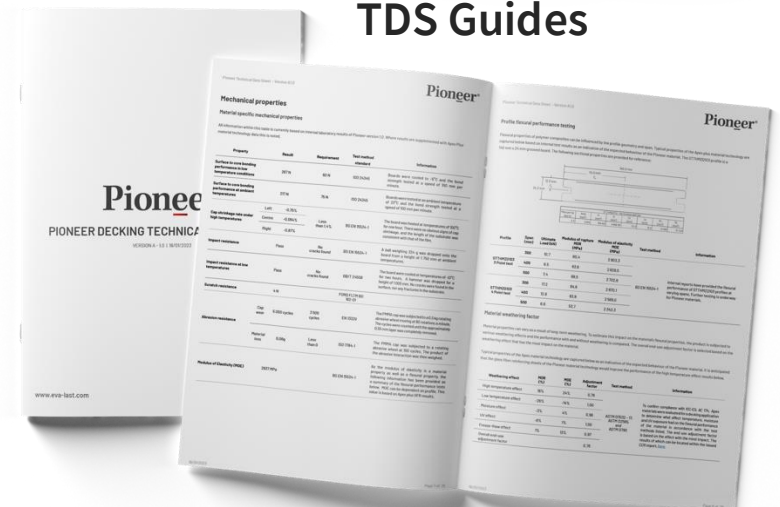
Cleaning and Care Guides



MSDS Documents



TDS Guides



Merchandising

Product merchandising help businesses promote and showcase their products in a physical environment. By creating an eye-catching in-store presence, they help attract customers' attention, educate them on product features and benefits, and ultimately persuade them to make a purchase. They become our “silent sales person” in a store environment. Effective product merchandising materials can also help businesses differentiate themselves from their competitors.



Merchandising



T-frame and A-frame Profile Displays



TIER Boards Display



Branded Peddler Boards



Promotional Pull-up Banners



Sample Retention Boxes



Countertop Point of Sale Sample Displays



Decking Sample Carry Bag



Signage

Signage attracts customers to a business who sells our products. It can also help create a professional and cohesive brand image, building trust and credibility with customers. Well-designed signage can enhance the overall customer experience, but also gives us great brand awareness from passers-by.

Signage

Apex
CAPPED PVC COMPOSITE DECKING

30 YEAR WARRANTY

- BEAUTIFUL NATURAL LOOK
- LIGHTWEIGHT
- SLIP RESISTANT
- EXCEPTIONALLY LOW-MAINTENANCE
- RESILIENT PROTECTIVE CAP
- DECAY & WEATHER RESISTANT
- ENVIRONMENTALLY FRIENDLY

A PRODUCT BY **EVA-LAST** **ITI Australia**

www.eva-last.net.au

Pioneer
REPLICATED RARE WOODS IN A REINFORCED BAMBOO PVC COMPOSITE

30 YEAR WARRANTY

- REALISTIC AESTHETIC
- ECO-FRIENDLY
- AFFORDABLE LUXURY
- INCREASED SPAN
- MORE STABLE
- WEAR LAYER
- DECAY RESISTANT
- LOW-MAINTENANCE

GFR GLASS FIBER REINFORCED

Scan to learn more product information

Apex
CAPPED PVC COMPOSITE DECKING

30 YEAR WARRANTY

- BEAUTIFUL NATURAL LOOK
- LIGHTWEIGHT
- SLIP RESISTANT
- DECAY & WEATHER RESISTANT
- ENVIRONMENTALLY FRIENDLY

Infinity 15
LIGHTWEIGHT, CAPPED COMPOSITE DECKING

25 YEAR WARRANTY

- ULTIMATE DURABILITY
- RESILIENT PROTECTIVE CAP
- EXCEPTIONALLY LOW-MAINTENANCE
- STAIN RESISTANT
- ENVIRONMENTALLY FRIENDLY

A PRODUCT BY **EVA-LAST** **Bettawood** **ITI Australia**

Outdoor Timber & Building Supplies

DISTRIBUTED BY **ITI Australia**

Apex PLUS
REINFORCED, CAPPED BAMBOO-PVC COMPOSITE

30 YEAR WARRANTY

- INCREASED SPAN
- MORE STABLE
- NATURAL AESTHETIC
- SLIP RESISTANT
- LOW-MAINTENANCE
- PROTECTIVE CAP
- DECAY RESISTANT
- ECO-FRIENDLY

GFR GLASS FIBER REINFORCED

Scan to learn more product information

EVA-LAST[®]
INSPIRED BY NATURE, DESIGNED FOR LIFE.

MADE WITH BAMBOO
MADE WITH RECYCLED PLASTIC
WORKING USING SOLAR ENERGY

Infinity 15
LIGHTER WEIGHT, CAPPED BAMBOO COMPOSITE DECKING

25 YEAR WARRANTY

- DURABLE
- COST-EFFECTIVE
- PROTECTIVE CAP
- LIGHTWEIGHT
- LOW-MAINTENANCE
- OPTIMISED DESIGN
- DECAY RESISTANT
- INSTALLATION
- NATURAL LOOK
- ECO-FRIENDLY

Scan to learn more product information

Banners / Branding

Infinity[®] IS

25 YEAR LIMITED WARRANTY

MADE WITH RECYCLED PLASTIC WASTE
MADE USING SOLAR ENERGY

GROOVED BOARD **STARTER BOARD**

HULK FASTENERS Compatible with HULK S-Series clip and HULK composite top fixing screws on non-grooved edges

COLOUR RANGE

CARIBBEAN CORAL CONCRETE GREY OASIS PALM TIGER COVE

ITI Timspec sales@eva-last.co.nz | 0800 ITI NZL | www.eva-last.co.nz

A PRODUCT BY **EVA-LAST**

Pioneer

REAL WOOD REPLICATED IN A REINFORCED PVC COMPOSITE

30 YEAR LIMITED WARRANTY

REALISTIC AESTHETIC
ECO-FRIENDLY
SLIP RESISTANT
INCREASED SPAN
MORE STABLE
WEAR LAYER
SECURE RESISTANT
LOW MAINTENANCE

Capping material:
Print surface finish with protective wear layer

Core material:
Foamed PVC with glass fiber-reinforced core

GFR GLASS FIBER REINFORCED

COLOUR RANGE:

BLACKBUTT NATURAL BLACKBUTT SPOTTED OAK WEATHERED BLACKBUTT

HULK FASTENERS Compatible with Chain collated clips

chain COLLATED CLIP HAND TOOL Available with pre-drilled holes for easier installation

chain COLLATED DRINKING CLIP

Collated system comes pre-loaded with screws for quicker installation. Works with timber & composite boards of variable thickness & groove depths.

www.eva-last.net.au

ITI Australia A PRODUCT BY **EVA-LAST**

Apex PLUS

REINFORCED, CAPPED PVC COMPOSITE

30 YEAR LIMITED WARRANTY

INCREASED SPAN
RIGID STABLE
NATURAL AESTHETIC
SLIP RESISTANT
LOW MAINTENANCE
PROTECTIVE CAP

GFR GLASS FIBER REINFORCED

Capping material:
Engineered acrylic polymer

Core material:
Foamed PVC composite with glass fiber-reinforcement

COLOUR RANGE:

ALASKAN DRIFT WOOD HIMALAYAN CEDAR BRAZILIAN TEAK

HULK FASTENERS

18 HULK K-Hidden fasteners / m² (uses HULK K-38 clip)
Compatible with Chain collated clips
Uses HULK composite top fixing screws on non-grooved edges

www.eva-last.net.au

Australia A PRODUCT BY **EVA-LAST**

Infinity[®] IS

LIGHTWEIGHT, CAPPED COMPOSITE

25 YEAR LIMITED WARRANTY

DURABLE
PROTECTIVE CAP
LOW MAINTENANCE
COST-EFFECTIVE
LIGHTWEIGHT
SPAN

Capping material:
Engineered polymer

Core material:
PE composite

COLOUR RANGE:

CARIBBEAN CORAL CAPE TOWN GREY CONCRETE GREY
OASIS PALM TIGER COVE SPANISH SAFFRON

HULK FASTENERS

18 HULK K-Hidden fasteners / m² (uses HULK K-38 clip)
Compatible with Chain collated clips
Uses HULK composite top fixing screws on non-grooved edges

www.eva-last.net.au

Australia A PRODUCT BY **EVA-LAST**

Pioneer

REAL WOOD REPLICATED IN A REINFORCED PVC COMPOSITE

30 YEAR LIMITED WARRANTY

REALISTIC AESTHETIC
ECO-FRIENDLY
AFFORDABLE LUXURY
INCREASED SPAN
MORE STABLE
WEAR LAYER

www.eva-last.net.au

LIFESPAN

COMPOSITE ARCHITECTURAL BEAMS

HYBRID ALUMINIUM COMPOSITE BEAM

10 YEAR LIMITED WARRANTY

BELOW-FRONT
INCREASED SPAN
LIGHT WEIGHT BEAM
SECURE RESISTANT
LOW MAINTENANCE
FAST RESISTANT

1 Aluminium core
2 Engineered flexible adhesive
3 Outer protective composite coating (Eva-tech surface technology)

COLOUR RANGE: BRUSHED FINISH

SAVANNA RUSTEAK XAVIA

TECHNOLOGY: **Eva-tech**

www.eva-last.net.au

VistaClad

Cladding inspired by nature

ADVANCED COMPOSITE CLADDING

SLIP LOCK SYSTEM LOW MAINTENANCE
COMPLETE CLADDING SOLUTION WEAR RESISTANT
LIGHTWEIGHT COST-EFFECTIVE SYSTEM
VENTILATED SUBSTRATE ECO-FRIENDLY

Infinity 25 YEAR LIMITED WARRANTY

INFINITY COMPOSITE CLADDING

Capping material:
Engineered polymer

Core material:
Foamed PVC composite

Apex 30 YEAR LIMITED WARRANTY

ADVANCED COMPOSITE CLADDING

Capping material:
Engineered acrylic polymer

Core material:
Foamed PVC composite

COLOUR RANGE:

OASIS PALM CHARRED CEDAR WESTERN CEDAR
CARIBBEAN CORAL CONCRETE GREY

www.eva-last.net.au

ITI Australia A PRODUCT BY **EVA-LAST**



Events

Events or expos in the building industry provides businesses with opportunities to showcase their products and services to a large and relevant audience. It can help establish and strengthen relationships with existing and potential customers, industry experts, and suppliers. Attending events or expos can also provide businesses with valuable insights into industry trends and innovations, which can help them stay competitive and adapt to changing market conditions.

Exhibitions





THANK YOU